

PRIVACY POLICY

Your privacy is important to us. Britannia Industries Limited (“BIL” or “we”) takes the privacy of your information seriously. This privacy statement explains what personal data we collect from you, through our interactions with you on this website, and how we use that data.

This privacy statement applies to the main website 5050cricket.in , as well as “microsites”. Please note that these websites may include links to websites of third parties whose privacy practices differ from those of BIL. If you provide personal data to any of those websites, then your data is governed by their privacy statements.

The privacy practices set forth in this Privacy Policy are for this website only. If you link to other websites or provide personal data to any of those websites, please review the privacy policies posted on those websites.

1. Definitions

In this Privacy Policy, the following definitions are used:

Data includes information that you submit to BIL via the Website, and information which is accessed by BIL pursuant to your visit to the Website.

Cookies a small file placed on your computer by this Website when you either visit or use certain features of the Website. A cookie generally allows the website to “remember” your actions or preference for a certain period of time.

Data Protection Laws any applicable law relating to the processing of personal data, including the UK General Data Protection Regulation, General Data Protection Regulation and the Information Technology Act 2000, as amended or substituted;

GDPR the General Data Protection Regulation (EU) and the UK General Data Protection Regulation;

Britannia Industries Limited

Britannia Industries Limited, a company incorporated in India whose registered office is 5/1 A Hungerford Street, West Bengal, 700017;

User or You

A natural person who accesses the Website

Website

The website that you are currently using, 5050cricket.in , and any sub-domains of this site, unless excluded by their own terms.

2. Scope

BIL collects data to operate this website. You provide some of this data directly, such as when you submit an entry (through the general query, media query, contact us form, newsletter subscription, or such other manner specified on the website).

You can visit 5050cricket.in without telling us who you are. You can make choices about our collection and use of your data. For example, you may want to access, edit or remove the personal information in the Website or microsite account. When you are asked to provide personal data, you may decline.

3. Data Collected

We may collect information or pieces of information that could allow you to be identified, including:

- a. Contact information: We collect first and last name, email address, country, phone number and other similar contact data; and
- b. We may also collect data which you may submit through _____ on the Website which may include your profession, job designation, age, qualification and/or any other related data in the form that you may share with us.

4. How We Collect Data

We collect Data in the following ways:

- a. data is given to us by you; and
- b. data is collected automatically pursuant to your visit to the Website.

5. Data Shared By You

BIL may collect your Data in several ways from your use of this Website. For instance:

- a. when you contact us through the Website (through any form, e-mail address, hyperlink or social media address posted therein);
- b. when you register with us to receive our products, services and/or newsletters.
- c. when you complete surveys conducted by or for us;
- d. when you elect to receive any communications (including any newsletter, promotional offers) from us.
- e. from the information gathered by your visit to our webpages.
- f. information provided by you (such as for subscribing to our newsletters).
- g. If you contact us, we may keep a record of that correspondence.

6. Data that is Collected Automatically

- a. We automatically collect some information about your visit to the Website. This information helps us to make improvements to Website content and navigation and includes your IP address and the way you use and interact with its content.
- b. Our web servers or affiliates who provide analytics and performance enhancement services collect IP address, operating system details, browsing details, device details and language settings. This information is aggregated to measure the number of visits, average time spent on the site, pages viewed and similar information ("aggregate data"). BIL uses this information to measure the site usage, improve content and to ensure safety and security, as well enhance performance of the Website.
- c. We may collect your Data automatically via Cookies, in line with the cookie settings on your browser. For more information about Cookies, please see the section below, titled "Cookies".

7. Our Use of Data

Any or all the above Data may be required by us from time to time to provide information relating to BIL and to work on the experience when using our Website. Specifically, Data may be used by us for the following reasons:

- a. improvement of our products or services, as well as of our group entities.
- b. transmission by email or any other form of communication of marketing materials to you.
- c. contact for survey or feedback which may be done using email or mail.
- d. to enable our group entities to reach out to you in relation to their programmes managed by them / products or services offered by them.
- e. to process your requests (such as replying to your queries); and
- f. to execute other activities such as marketing campaign, promotional communications for which consent is taken appropriately.

We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed "Your rights" below).

We may use your Data to show you adverts and other content on other websites. If you do not want us to use your data to show you adverts and other content on other websites, please turn off the relevant cookies (please refer to the section headed "Cookies" below). We use data to protect the security and safety of our Website.

8. Who we Share Data with

We may share your personal Data with:

- a. BILs-controlled affiliates and subsidiaries, to assist them to reach out to you in relation to their programs or campaigns (including marketing and sales) and to process your query / requests (such as job application);
- b. our employees, vendors, agents and professional advisors working on our behalf for the purposes described in this policy statement; and
- c. service-providers who assist in protecting and securing our systems and provide services to us which require the processing of personal data, such as to host your information or to process your information for data profiling and user analysis.
- d. In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.

e. If BIL as a company or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

We usually do not share other personal Data collected from the Website with other third parties. However, this may happen if:

- (a) You request or authorize us to do so;
- (b) We need to comply with applicable law or respond to valid legal process; or
- (c) We need to operate and maintain the security of this website, including to prevent or stop an attack on our computer systems or networks.

9. Keeping Data Secure

We will use technical and organisational measures to safeguard your Data and we store your Data on secure servers.

Technical and organisational measures include measures to deal with any suspected data breach. If you suspect any misuse or loss or unauthorised access to your Data, please let us know immediately by contacting us via e-mail, or telephone.

10. Retention of Personal Data

BIL retains personal Data for as long as necessary to provide the access to and use of the website, or for other essential purposes such as complying with our legal obligations, resolving disputes and enforcing our agreements. Because these needs can vary for different data types and purposes, actual retention periods can vary significantly

Even if we delete your Data, it may persist on backup or archival media for audit, legal, tax or regulatory purposes.

11. Your Rights

When we process Data about you, we do so with your consent and/or as necessary to provide the website you use, operate our business, meet our contractual and legal obligations, protect the security of our systems and our customers, or fulfil other legitimate interests of BIL as described in this privacy statement.

Below, you will find additional privacy information that you may find important. BIL adheres to applicable data protection laws in the European Economic Area and United Kingdom, which if applicable includes the following rights in relation to your Data:

a. Right to access - the right to request

(i) copies of the information we hold about you at any time, or

(ii) that we modify, update or delete such information.

If we provide you with access to the information, we hold about you, we will not charge you for this, unless your request is manifestly unfounded or excessive. Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.

b. Right to correct - the right to have your Data rectified if it is inaccurate or incomplete.

c. Right to erase - the right to request that we delete or remove your Data from our systems.

d. Right to restrict our use of your Data - the right to limit the way in which we can use it.

e. Right to data portability - the right to request that we move, copy or transfer your Data.

f. Right to object - the right to object to our use of your Data including where we use it for our legitimate interests.

For information about managing your contact data, email subscriptions and promotional communications, please submit a request to us at feedback@britindia.com

It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.

12. Security of Personal Data

BIL is committed to protecting the security of your Data. We use a variety of security technologies and procedures to help protect your personal data from unauthorized access, use or disclosure.

13. Where we Store and Process Personal Data

In general, personal Data collected and processed under this statement is hosted on servers located in _____. We take steps to ensure that the Data we collect under this privacy statement is processed according to the provisions of this statement and the requirements of applicable law wherever the data is located.

To ensure that your Data receives an adequate level of protection, we have put in place appropriate safeguards and procedures with the third parties we share your Data with. This

ensures your Data is treated by those third parties in a way that is consistent with the Data Protection Laws.

14. Links to other websites

This Website may, from time to time, provide links as below to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy and cookie policy or statement of other websites prior to using them.

Linkedin: _____

Privacy Policy Linkedin: _____

Twitter: _____

Privacy Policy Twitter: _____

Instagram: _____

Privacy Policy Instagram: _____

15. Cookies

This Website and associated 3rd party website may place and access certain Cookies on your computer. BIL uses Cookies to improve your experience of using the Website.

Before the Website places Cookies on your computer, you will be presented with a message bar requesting your consent to set those Cookies. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Website may not function fully or as-intended.

You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser.

Purpose: Google Analytics, a tracking technology system gathers information such as browser type, operating system, tracking the number of visitors, how the visitors use the Site and is used on the Websites to track visitor traffic and site performance traffic by collecting anonymous information about the average time spent on the website, the pages viewed and other relevant usage statistics. To opt out of being tracked by Google Analytics visit: <https://tools.google.com/dlpage/gaoptout>

The Site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help customize the Site for visitors. If you have previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information without identifiable information may be shared with third parties which may be used for site performance and user experience

We may use a third-party platform to send emails to subscribers of our mailing list. The emails that we send may contain dynamic elements such as images, that may be used to ascertain:

If the email was opened and when

Type of device used

Type of operating system used

Type of browser used

The screen resolution

IP address

We use this information to help us build better content and digital experiences for the users.

You have an option to unsubscribe to these emails.

16. You can choose to delete Cookies at any time.

However, you may lose any information that enables you to access the Website more quickly and efficiently including, but not limited to, personalisation settings.

17. It is recommended that you ensure that your internet browser is up to date

and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.

18. General

If any court or competent authority finds that any provision of this privacy policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this privacy policy will not be affected.

19. Changes to this Privacy Statement

BIL reserves the right to change this privacy statement as it may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy statement on your first use of the Website following the alterations.

You may contact BIL through feedback@britindia.com

20. Use by Minors

We do not intend for our websites or online services to be used by anyone under the age of 18 as per Indian Law. If you are a parent or guardian and believe we may have collected information about a child, please contact us at feedback@britindia.com